



SEAT  
**Tarraco**

The world doesn't stand still. And neither do you. Every challenge is an opportunity to try something new. Be curious. Keep pushing forward.

It's the way we live too. SEAT is a brand born in Barcelona. Inspired by colour and light. Fuelled by creative energy and optimism. We're here to make it easier for you to move the way you want to. So, where shall we go?

# Where to next?





At SEAT we believe that moving should be effortless. For everyone.

Cars that you want to drive because they look great and feel even better. Large SUVs. eHybrids. Electric scooters and bikes. Mobility solutions to make moving through your city smarter. Brighter. More enjoyable. And above all, easier.

Moving  
made easy.

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Have it all.

Taking the next step in life doesn't mean giving up what you love. It means learning new things. Sharing with those who matter. And experiencing together. The SEAT Tarraco is the large SUV for those who never want to stop growing, alongside those they never want to stop growing with. Because every wish you cross off, from a cross-country road trip to swimming with sharks, brings all of you closer together and further in life.

Got big plans? Good. With the SEAT Tarraco, you've got the space to keep growing. The technology to keep connecting. And the tools to keep exploring. So, no matter which direction your life takes, or how your family grows, your bucket list will never stop expanding.

The best bucket lists  
keep getting longer.



# Daring design and versatility you can count on.

There's more than one way to have it all. So, whatever gets your motor running, the SEAT Tarraco comes with exterior details in Black, Chrome or Cosmo Grey to suit all breeds of adventure seekers. A larger front grille boasts a sporty, robust and daring nature, while dynamic, sweeping lines bring out its sophisticated and elegant side. Lightweight 20" Machined alloy wheels make a bold statement about the road you're on.



EXTERIOR DESIGN

# Inspire the night.

Make your Tarraco shine after sunset with innovative lighting solutions that optimise efficiency and visibility. The Welcome Light helps you locate it after dark, while 100% LED headlights illuminate the way. A stylish coast-to-coast rear light, dynamic rear indicators and a hand-written logo combine to create a rear that demands attention.







How big is your bucket list? Up to 7 seats gives you 700l with 3<sup>rd</sup> row down or 1775l with 2<sup>nd</sup> and 3<sup>rd</sup> row down. With the 5 seats version, enjoy 760l of standard capacity or 1920l with rear seats down. This is the space to have it all. And more.

More room.  
For more life.



# Timeless or contemporary? The choice is yours.

Your SEAT Tarraco comes with a choice of contemporary upholsteries that refine every ride. For comfort and class choose between DINAMICA® textile and genuine leather\*, or for sportysophistication opt for Bucket seats. Customise your interior with a dashboard in Bright White, Metallic Grey or Silver. The black roof liner and panoramic sunroof complete any interior finish. The only question is, who will you enjoy it all with?

\* Synthetic leather seats in the third row.

What attitude will you reflect today? The SEAT Tarraco lets you easily customise the interior illumination to perfectly complement your frame of mind with multicolour ambient lighting. Set the tone by choosing from eight colours that can also be adjusted to different intensities. For further brightness, interior lights in the footwell allow you to step in with ease and two reading lights in the front will have your full interior lit up at the push of a button. Additionally, LED lights are specially located in the interior door handles to make getting out a breeze.

An inner glow.



# A world of experiences. Waiting for you.

The road is an empty page. So what's your story? SEAT's new intelligent assistant, HolaHola, allows you to manage and command your car with your voice only.

Connect your smartphone to the 9.2" touchscreen via Apple CarPlay™ or Android Auto™ and manage your favourite apps and music. Enjoy natural and balanced sound on 9 premium-tuned speakers with the BeatsAudio™ sound system.

The customisable 10.25" SEAT Digital Cockpit now allows for 3 independent functions to be shown on one easy-to-see display. The dashboard touchscreen gives you an additional 3 panels that can also be displayed simultaneously. Full connectivity at a glance.

Full Link enables the use of Apple CarPlay™ and Android Auto™ technologies. Both technologies are the responsibility of Apple and Google, whereby SEAT S.A.U. has no influence on country-specific availability of Apple CarPlay™ and Android Auto™ and therefore the availability of the relevant technology may vary according to country. The functions may be subject to changes to content or may be ceased during the contract period. To avoid distraction, only certified apps can be started during the journey. In this context, please also be aware that some apps are not offered for each of the two technologies. Apple CarPlay™ is a trademark of Apple Inc. Android Auto™ is a trademark of Google LLC.





# Forward is the only way to go.

The SEAT Tarraco comes with the most advanced technology for a life that has it all. The Virtual Pedal makes sure you can open and close the boot even with your arms full. A feature that makes perfect sense when you think about it.

Like the Top View Camera, featuring cameras in the front, rear and exterior mirrors that provide 360° visibility and work with Park Assist to help you park hands-free.

There's also the Wireless Charger, powering your phone simply through surface contact.



It's always the season to do what you love.

Travel in comfort and find your ideal temperature wherever you're sitting — the 3-zone Climatronic system with Climatouch gives you independent control of 3 individual zones of your SEAT Tarraco. Want to keep the cabin fresh? Climatouch's Air Quality Sensor (AQS) and AirCare functions help to regulate and filter airflow to give you better and cleaner air. Still not enough? The heated front and rear seats combine with a heated steering wheel to increase comfort and control, necessary for those extreme driving conditions. Goodbye, excuses.



# Your Tarraco. Always connected.

Get the most out of every journey with SEAT CONNECT. Stay on track and in the know with the infotainment system and connect remotely via your smartphone through the My SEAT App.



## Focus on what matters.

Live the adventure worry-free. Our latest safety technology is designed to save precious time in the event of an emergency.

- Time for a check-up? Service Scheduling lets you know when to bring your Tarraco in.
- Assistance required? Push the Breakdown Call button to contact our agents to ask for help.



## Your car. Always within reach.

For a life lived on the move. The Remote access services allow you to manage your vehicle from wherever you are.

- Forgot to lock your car? Lock & unlock your doors remotely from the My SEAT App.
- Forgot where you parked? Use Parking Position to display the location.
- Keep calm and carry on with what you're doing. Your Tarraco will warn you through your smartphone if it detects a theft situation when you're away\*.



## Knowledge is power.

Drive connected. Get traffic updates while en route and see more details on the service stations around you. Because it's always useful to know what's ahead.

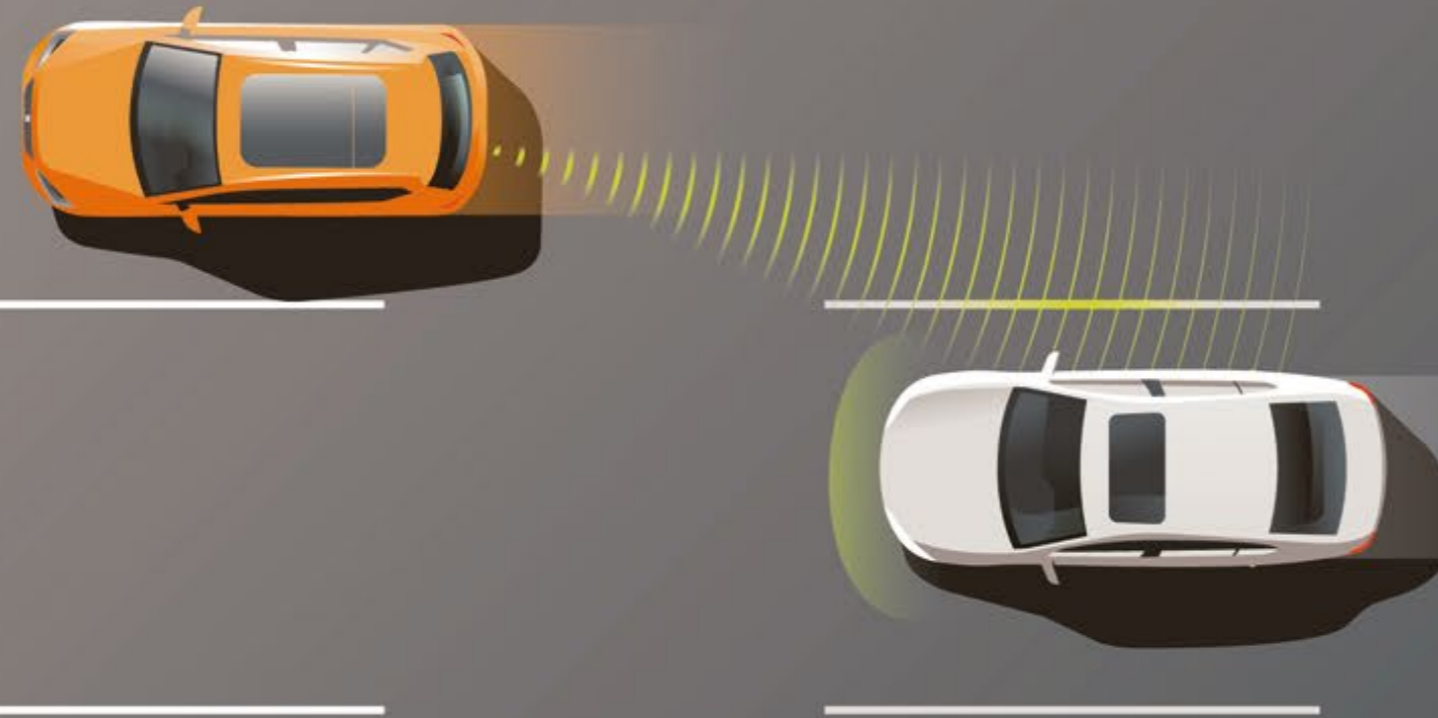
- Your Tarraco calculates the shortest route according to real-time traffic situations.
- Find the nearest petrol stations, their opening times and their price at the pump.
- Manage your music and your navigation maps via the infotainment system.

\* Function subject to optional equipment.  
Remote Access & Online infotainment service clusters include a free-trial period. After this period, in order to keep enjoying the service a renewal is required.

# It's about feeling secure. Every step of the way.



The SEAT Tarraco is designed with your wellbeing top of mind. That's why it comes with advanced safety features and the latest driver assistance technology. Everything you need to keep moving forward fearlessly.



## Side Assist.

Side Assist can detect approaching cars outside your field of vision, giving you a warning signal to help you when overtaking or changing lanes.



## Travel Assist.

Your eyes and ears. A system of features specially designed to keep you alert on the road by combining Lane Assist, Traffic Jam Assist, Adaptive Cruise control and Automated Lane Change.



## Adaptive Cruise Control Predictive.

With the Navi System+ 9.2" ACC becomes predictive, recognising curves and speed limits on the road.



## Traffic Sign Recognition.

What's ahead? The integrated front camera lets you see speed limits and overtaking restrictions directly in the SEAT Digital Cockpit.



## Pre-Crash & Rollover Assist.

If the car detects a potential incident, Pre-Crash Assist tightens seat belts, closes windows and more. And if a rollover occurs, Rollover Assist activates necessary systems like Emergency Call.





Perfect for family  
and other  
extreme sports.

Family life can throw bigger challenges than conquering any mountain. That's why the SEAT Tarraco e-HYBRID comes with enough space and connectivity to keep all the family happy on every journey. The hybrid powertrain, capable of delivering 245 hp, not only makes this Tarraco the most powerful to date, it's also the greenest version we've produced.

# Have it all.

Electrification means having the freedom to drive without restrictions, both in the city and with full performance on the open road.



## More than just a family car.

For urban mobility without restrictions, driving on full electric mode allows for emission-free trips of up to 49 km on a single charge. Switch to petrol for a combined range of up to 730 km whenever you need to go further.



## Charging solutions taken care of.

With professional installation available, the SEAT Charger by Elli allows you to fully charge your battery at home in as little as 3 hours 40 minutes\*, while an expanding network of street charging points means you can also boost your battery when you're out and about in the city.



\* Charging times may vary depending on exterior and battery temperatures, battery state of charge and aging condition, and use of other electrical equipment in the car during charge.

Every dream starts with a decision. From trims and wheels to upholstery and colours, now is the moment to prepare your SEAT Tarraco for big plans. Ready to start?

What's next  
on your list?



# Want more? Get more.

Sporty stylings both inside and out, unique FR details and a look that oozes attitude. Combining raw power with unique sophistication, the FR trim pushes all the buttons.



## **Let the sunshine in.**

Bring those glorious, sunny days inside with the expansive, panoramic sunroof.



## **Best is better.**

Top of the line Supreme 20" Matte Machined Alloy Wheels in Cosmo Grey. It doesn't get any better than this.



# FR trim.

# Standard equipment.

## Safety:

- Park Assist
- Front Assist
- Adaptive Cruise Control
- Tiredness Recognition System
- Pedestrian protection
- Electronic Stability Control
- Shock absorption in front and rear
- Driver and front passenger airbags
- Side airbag in front with curtain

## Electronics:

- SEAT Digital Cockpit with 10.25" screen
- Standard radio with 8.25" screen
- SEAT CONNECT Services
- Full Link wireless&wired for Media System
- 8 speakers
- 3 illuminated USB Type C sockets
- 3-zone Climatronic with Climatouch
- LED tail lights coast-to-coast
- SEAT Drive Profile with Driving Experience Button

## Exterior:

- Wider wheel arch mouldings in black
- Exterior mirrors, front grille frame and decorative mouldings painted in Cosmo Grey
- Black roof rails and window frames
- Tinted windows
- 19" Alloy Wheels
- Windshield wiper intermittent control with light and rain sensors
- Name in handwriting

## Interior:

- Illuminated door step with FR lettering
- Multicolour ambient light in front and rear door panels
- Interior light in footwell
- 2 reading lights in front
- Leather multi-function sport steering wheel with FR logo
- Bucket Sport seats
- Electric driver seat with memory function
- Aluminium pedals
- Armrest central and door with red stitching



### Drive past. Turn heads.

Style as standard. Doors, bumpers, exterior mirrors and upper grill frame, all in sophisticated Cosmo Grey.



### Total control at your fingertips.

Heated for those cold winter mornings and with Tiptronic\* to allow for smoothing shifting between gears, the leather multi-functional steering wheel enables operation of several functions to increase comfort and control and guarantee optimal driving safety.



### Made to measure.

The Bucket seats give you the control necessary for the track. Once adjusted to suit your ideal driving posture, the memory function stores this data and will automatically revert it back to this position.



### Sportive streamlining.

A rear spoiler not only increases aerodynamism and traction for more athletic performance, it also enhances the sporty aesthetic of your Tarraco.

\*This equipment is optional.

# Get out into it all.

Primed for exploration. The SEAT Tarraco XPERIENCE comes with powerful wheel rims made for boundless adventure and a robust, stylish exterior with a hot-stamped diamond chromed grille. On the inside, a sophisticated, luxurious interior gets you there in pure comfort every time.



#### **Step in, shine on.**

The SEAT Tarraco XPERIENCE boasts a distinctive, silver-plated door sill, with an illuminated logo to add a unique finishing touch to your entryway.



#### **High roller.**

Take on the road with Supreme 20" Machined Alloy wheels in Nuclear Grey, enhancing daring performance and the Tarraco's timeless style.

# XPERIENCE trim.



**More than just a face lift.**

A beefier hot-stamped front grille in metallic grey maximises the sporty look of your Tarraco's air intake.



**Going off the beaten path?**

Make the most of every road with Comfort, Eco, Sport and Individual drive modes and adapt your Tarraco to suit every terrain.



**The finest furnishings.**

High-quality, contemporary textiles and DINAMICA® fabric finished with silver stitching complete the look of exclusivity and uniqueness.



**You're in control.**

Advanced sensors. Automatic steering. And a trailer at the rear. Thanks to Trailer Assist, parking your SEAT Tarraco is all under your control, and now easier than ever\*.

# Standard equipment.

**Safety:**

- Park Assist
- Rear View Camera
- Front Assist
- Adaptive Cruise Control
- Tiredness Recognition System
- Pedestrian protection
- Electronic Stability Control
- Shock absorption in front
- Driver and front passenger airbags
- Side airbag in front with curtain

**Electronics:**

- SEAT Digital Cockpit with 10.25" screen
- Standard radio with 8.25" screen
- SEAT CONNECT Services
- Full Link wireless&wired for Media System
- 8 speakers
- 3 illuminated USB Type C sockets
- 3-zone Climatronic with Climatouch
- LED tail lights coast-to-coast
- SEAT Drive Profile with Driving Experience Button

**Easy Access:**

- Kessy (Entry and Go)
- Electric tailgate with Virtual Pedal

**Exterior:**

- Exterior mirrors with Welcome Light
- Black wheel arch mouldings
- Front grille with hot-stamping technology
- Chromed roof rails and lateral moulding
- Windshield wiper intermittent control with light and rain sensor
- 19" Aerowheel
- Light & Style:**
- Tinted windows
- Multicolour ambient light in front and rear door panels
- Chromed window frames
- LED lights in interior door handles

**Interior:**

- Illuminated door step with XPERIENCE lettering
- Interior light in footwell
- 2 reading lights in front
- Leather multi-function steering wheel
- Sport/Comfort seats with Cloth upholstery with DINAMICA® inserts
- Document holder under front left seat
- Armrest central and door with silver stitching
- Door panels with DINAMICA®

# Having it all is easy.

When you know what you want, showing your true style is simple. Featuring 18" Machined Alloy Wheels and key essentials inside and out, the Style trim is for everyone who understands exactly what they need.



## Everything right where you need it.

The 8" Digital Cockpit is fully customisable to your preferences, displaying all your driving data and media from speed and maps to music and more.



## Life's about living big.

Performance 18" Machined Alloy Wheels are for going all the way. And then going even farther.



# Style trim.



# Standard equipment.

## Safety:

- Park distance control
- Cruise control
- Tiredness Recognition System
- Electronic Stability Control
- Shock absorption in front
- Driver and front passenger airbags
- Side airbag in front with curtain
- Tyre pressure monitor
- Speed-related variable steering assist (Servotronic)

## Electronics:

- SEAT Digital Cockpit with 8" screen
- Standard radio with 8.25" screen
- SEAT CONNECT Services
- 8 speakers
- 3 illuminated USB Type C sockets
- Electronically controlled air conditioning system
- LED tail lights coast-to-coast
- Full LED headlights with daytime running lights
- Front LED fog lights with cornering function

## Exterior:

- Exterior mirrors with Welcome Light
- Black wheel arch mouldings
- Black roof rails, window frames and lateral moulding
- Name in handwriting
- 17" Alloy Wheels
- Side and rear windows in heat-insulating glass
- Windshield wiper intermittent control with light and rain sensor

## Interior:

- Interior LED illumination: 2 reading lights and footwell
- Leather multi-function steering wheel
- Front seat backrests with luggage pockets
- Cloth Comfort seats
- Document holder under front left seat



### Clearer vision. Simpler touch.

An enlarged 8.25" touchscreen allows you to access multiple functions with ease.



### Style from every side.

Matching black roof rails, window frame and side skirts complete the SEAT Tarraco's smart, top-to-bottom look.



### Be bright.

Get ready to light up the night with Full LED lighting in the head and tail lights, including dynamic indicators in the rear.



### Enjoy the ride.

Style meets class with Comfort seats in Olot upholstery featuring bold black DINAMICA® inserts.

# Wheels.

17"



**DYNAMIC 17"  
BRILLIANT SILVER  
ALLOY WHEELS**  
St

18"



**PERFORMANCE 18"  
BLACK MACHINED  
ALLOY WHEELS**  
St

19"



**EXCLUSIVE 19"  
NUCLEAR GREY MACHINED  
AERO WHEELS**  
XP



**EXCLUSIVE 19"  
BLACK MACHINED  
ALLOY WHEELS**  
FR

20"



**SUPREME 20"  
NUCLEAR GREY MACHINED  
ALLOY WHEELS**  
XP



**SUPREME 20"  
COSMO GREY MACHINED  
ALLOY WHEELS**  
FR

Style **St**  
XPERIENCE **XP**  
FR **FR**  
Serial **■**  
Optional **■**



# Colours.



**ORYX WHITE<sup>3,4</sup>**

St XP FR



**ATLANTIC BLUE<sup>2</sup>**

St XP



**DARK CAMOUFLAGE<sup>3,4</sup>**

St XP FR



**DOLPHIN GREY<sup>2,4</sup>**

St XP FR



**URANO GREY<sup>1,4</sup>**

St XP FR



**DEEP BLACK<sup>2,4</sup>**

St XP FR

Style **St**  
 XPERIENCE **XP**  
 FR **FR**  
 Serial **■**  
 Optional **■**

<sup>1</sup>Soft.  
<sup>2</sup>Metallic.  
<sup>3</sup>Special Metallic.  
<sup>4</sup>Exterior mirrors in  
 Cosmo Grey for FR trim.





# Upholsteries.



**CLOTH OLOT WITH BLACK DINAMICA® INSERTS** St



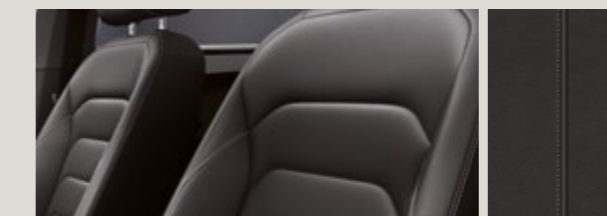
**CLOTH WITH DINAMICA® INSERTS** XP



**LEATHER VIENNA BLACK\*** XP



**BUCKET** FR



**LEATHER VIENNA BLACK\*** FR

Style **St**  
 XPERIENCE **XP**  
 FR **FR**  
 Serial **■**  
 Optional **■**

\*Synthetic leather seats in the third row.

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.



Like to keep on moving? Whatever direction life takes you in, the SEAT Tarraco comes with a range of equipment and accessories to help you enjoy every new experience.

It feels good  
to do more.

# Exterior.

Have it your way. Discover the details and finishing touches that bring your SEAT Tarraco to the next level of design.

## **Hatch door moulding.**

The SEAT Tarraco is designed for a larger-than-life adventure. Hatch door moulding brings an extra dimension to your journey by giving your car a sleek and personalised edge. Choose between two classic shades of Piano Black or Silver.



# Interior.

## **Multifunctional elastic band.**

You're the one on the move, not your luggage. Strap in your bags and belongings with an elastic band in the boot. And move forward with peace of mind.

## **Multifunctional base & net.**

Like to stay prepared? By adding a base and net to one side of the boot, small essentials can be kept within easy reach.





No wish is too big.  
Be ready for anything.





# Transport.

Have it all? Take it all with you.  
Especially when winter is calling.

## **Ski Rack Xtender.**

The more, the better. The extendable ski & snowboard rack lets you carry up to 5 pairs of skis or 2 snowboards at once. So you can enjoy the thrills of the slopes together.

## **Ski Rack.**

Hitting the slopes this winter? This ski rack is specially designed and perfect for family use. Holding 4-6 skis or 2-4 snowboards.

**Towing Bike Rack.**

Extra wheels don't need to be extra work. Aluminium rails on the tow bar support any type of bicycle.

Transport.



# Transport.

## Roof Bars.

Front and rear transport bars easily attach to the roof and come with a secure antitheft system. They're ready to go. Are you?

## Surf Rack.

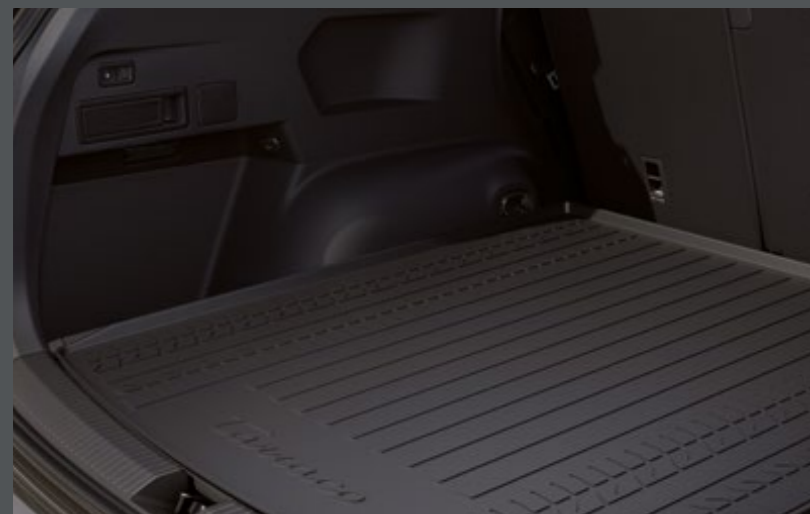
Always on the move? The surfboard rack fits securely on the roof bars and adapts to the size of up to 2 boards.

## Bike Rack.

Going off the beaten path? Bring your bicycle with you in the easy to mount and reposition bike rack. Fast and easy fastening. With long-lasting care for your bike's frame tubes.



# Protection.



## **Semirigid boot tray.**

Why should a little dirt ever slow you down? A semirigid foam piece protects your boot from dirt, spills and whatever else the road may bring.



## **Semirigid boot tray (7 seats).**

More passengers means more fun. The semirigid boot tray comes in a 7-seat version, designed to take the knocks and keep your boot in top condition.



## **TPE Tufting floor mats.**

Take on the road in comfort with thick TPE Tufting mats featuring a non-slip rubber backing.



## **Rubber floor mats.**

It's your look. Make it last. Waterproof rubber mats add extra grip and protection. Or try textile for even more elegance.



## **Boot tray & bumper moulding.**

Big plans? The Boot Tray with high walls and stainlesssteel moulding protect your SEAT Tarraco during loading and unloading.



## **Textile floor mats.**

Why stress about the mess? Textile floor mats add extra protection and a finishing touch to your SEAT Tarraco's interior.

Life's too short to sweat the small stuff. The experts in our SEAT Service team use only SEAT Genuine Parts to keep your SEAT Tarraco at its best – and you at your boldest.

Bolder living starts here.





# Life's for living.

With SEAT CARE, you benefit from a package of SEAT After Sales services at a fixed and competitive monthly rate. Value for money, with the service you expect. Starting from XX€/ month, you can save up to 50% compared to standard costs. No worries. For more fun.



## **Go the extra mile. We've got your back.**

The SEAT Warranty Extension lets you extend your 2-year manufacturer's warranty for 1, 2 or 3 years, or up to 100,000 km — whatever comes first. And if your car is new, the warranty comes included. Easy. Cost-effective. Ready for bolder living.



## **Play harder. We'll keep you on track.**

SEAT Insurance is tailor-made to your car. To make moving forward easy. Our 24-hour customer service and official workshops using only SEAT Genuine Parts get you back on the road. Vandalism or theft? No problem. We're your ride.



## **Whatever you need. Just ask.**

Want a tow? More fuel? On-the-spot repair? SEAT Mobility Service is here for you. 24/7. Everywhere in the EU, plus most neighbouring countries. For up to 10 years. This is complete, reliable roadside assistance. And best of all? If your SEAT is new, you get 2 years free.



## **Challenge ahead. Worries behind.**

Live life to the fullest. SEAT Service & Maintenance contracts cover most services in the SEAT Service Programme for the first 3, 4 or 5 years of ownership. Available in Basic or Premium, with options for financing. So you can put your positivity into what really matters.

# Environmental information.



## SEAT Eco Drive Profile

ECO mode allows a driving style that modifies engine and transmissions parameters in order to reduce fuel consumption and emissions.



## Engines

• **e-HYBRID:** Zero tailpipe emissions in electric mode.

• **Diesel:** 2.0l Diesel engines allow the use of R100 fuel. R100 is made from 100% renewable raw material (Hydrotreated Vegetable Oil, HVO), achieving a reduction of up to 90% in CO<sub>2</sub> emissions during its production, compared to a conventional fuel.



## Lighting

Headlamps and rear lamps are 100% LED, increasing life service by up to 10 times. For headlamps, the luminous flux effectiveness is increased at least 30% in comparison to a halogen lamp.

### SEAT S.A.'s environmental mission.

 Protect Climate.  Conserve Resources.  Preserve Ecosystems.  Ensure Environmental Compliance.

# Environmental information.



## **e-Range monitor**

Informs the driver of the increase in range of electric-only engine when combustion-only is off.



## **Zero emissions**

An indicator that displays the distance driven with zero tailpipe emissions in electric-only mode.







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03/2024. Printed in Spain.

